

PHEROMONES: FELIWAY® AND ADAPTIL™



Adapted from http://www.Feliway.com/ca_en/#redirected

Feliway®:

Feliway® is an innovative, non-drug solution for stress-related problems in cats.

By mimicking the natural facial pheromone that happy cats use to mark their territory as safe and secure, Feliway® helps reassure and comfort cats in their own language.

How does Feliway® work?

When cats feel comfortable in their environment, they rub their cheeks against walls and furniture or nuzzle up against your legs. This leaves a message, undetectable to humans, known as a feline facial pheromone. This pheromone reassures cats that their environment is safe and familiar.

Feliway® is a synthetic replica of this facial pheromone and is clinically proven to reduce stress in kittens and adult cats that can lead to unwanted behaviours such as urine marking and scratching in the home.

Feliway® is available in both a diffuser and spray form

Diffuser:

Feliway® Diffusers work continuously to help comfort cats and control unwanted behaviours such as urine marking, over-grooming and hiding at home.

Diffusers also help reduce stress caused by changes in a cat's environment (adoption, new pets, renovations, moving to a new house) or stressful events such as holidays, visitors and loud noises.

Each diffuser covers up to 70m² (750 ft²) and refills last up to 30 days.

**How to use:**

- Plug the diffuser in an open area where your cat spends most of its time or where the problem is occurring.
- Avoid placing the diffuser near open windows, air vents or under tables or shelves.
- Keep the diffuser plugged in continuously and replace refills every 30 days.
- Inspect the diffuser head monthly and replace after 6 months or 6 refills for best results.
- Use alone or in combination with Feliway® Spray.
- Plug the diffuser in right side up. Rotate the plug as needed to fit your outlet.

Spray:

Feliway® Spray provides targeted, comforting support at home or on the go.

Use Feliway® Spray at home to help manage and prevent unwanted scratching and urine marking or on the go to help reduce the stress of car travel and veterinary visits for you and your cat.

How to use:

- Use Feliway® Spray only on objects or surfaces. Do not spray the air, the cat or objects intended for scratching such as scratching posts.
- Apply 8 pumps of Feliway® Spray per application.
- Wait 15 minutes before introducing your cat to the area to allow alcohol in the spray to evaporate.
- Each application lasts 4 to 5 hours. Reapply spray as needed.
- Use alone or in combination with a Feliway® Diffuser

Adaptil™:

Adaptil™ is an innovative, non-drug solution for helping dogs feel more relaxed and secure.

By mimicking the natural appeasing pheromones that mother dogs use to comfort and reassure their puppies, Adaptil™ helps reassure and comfort dogs in their own language.

How does Adaptil™ work?

When puppies are young, the presence of the appeasing pheromone produced by their mother provides them with the confidence and security to explore the world around them. Adult dogs respond to this pheromone in a similar way to puppies, and as a result benefit from its comforting and reassuring properties in situations that may cause them to feel stressed or insecure.

Adaptil™ is a synthetic replica of this appeasing pheromone and is clinically proven to reduce stress in puppies and adult dogs, helping them to feel more at ease with whatever life throws their way.

Adaptil™ is available in a collar, diffuser and spray form

Collars:

Adaptil™ Collars offer constant calming support wherever your dog goes, indoors or outdoors. Use an Adaptil™ Collar to help your dog feel more relaxed and confident during training and socialization, travel, boarding loud noises and staying alone.



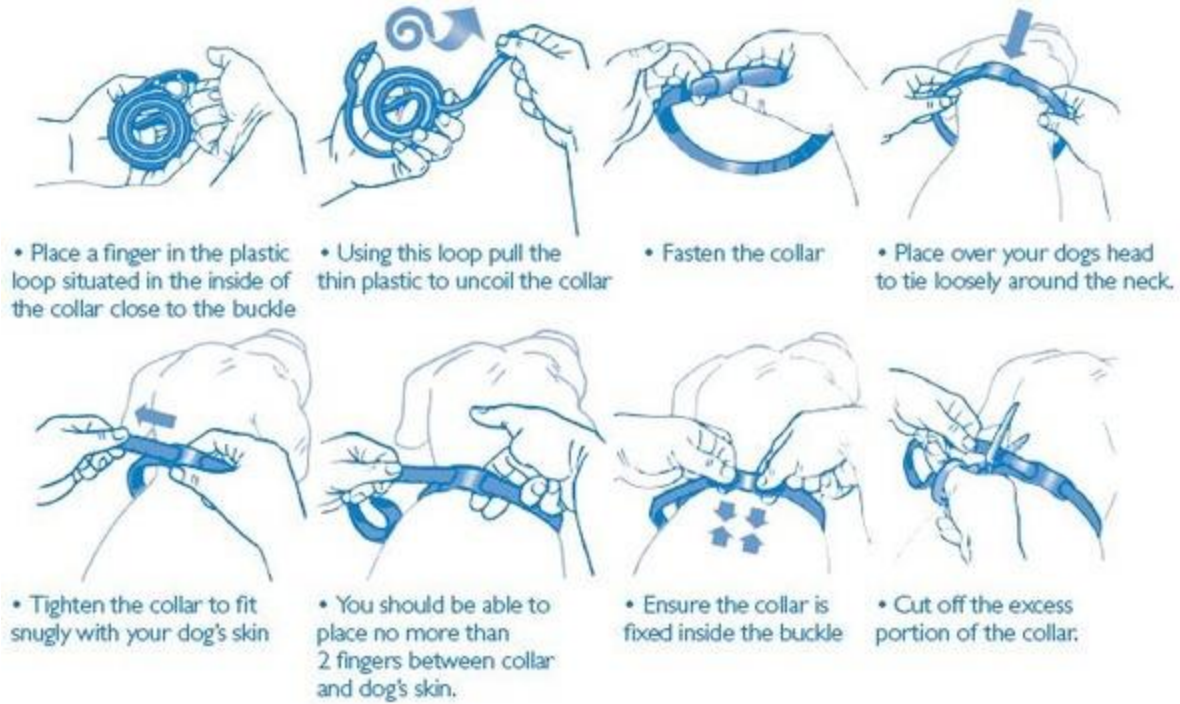
Two sizes of adjustable collar are available:

- Puppy/Small Dog (fits neck up to 37.5cm)
- Medium/Large Dog (fits neck up to 62.5cm)

Each collar lasts up to 4 weeks and can be replaced as required.

How to use:

Adjust the collar so it fits snugly: no more than 2 fingers should fit between the collar and your dog's skin. If your dog gets wet, remove the collar, dry the dog and refit. Check the fit of the collar regularly and replace the collar after 4 weeks. If your dog wears another collar, it is important to ensure the Adaptil™ Collar stays in contact with the skin. Do not attach a leash to the Adaptil™ Collar. **Do not open the protective pouch until the product is ready for use.**



Spray:

Adaptil™ Spray provides targeted, comforting support at home or on the go.

Use Adaptil™ Spray at home to help with intermittent stress, training and socializing, or on the go to help reduce the stress of car travel and veterinary visits for you and your dog.

How to use:

- Use Adaptil™ Spray only on objects or surfaces. Do not spray the air or the dog.
- Apply 8 pumps of Adaptil™ Spray per application.
- Wait 15 minutes before introducing your dog to the area to allow alcohol in the spray to evaporate.
- Each application lasts 4 to 5 hours. Reapply spray as needed.
- Use alone or in combination with an Adaptil™ Diffuser or Adaptil™ Collar.

Diffuser:

Each diffuser covers up to 70m² (750 ft²) and refills last up to 30 days.



How to use:

- Plug the diffuser in an open area where your dog spends most of its time or where the problem is occurring.

- Avoid placing the diffuser near open windows, air vents or under tables or shelves.
- Keep the diffuser plugged in continuously and replace refills every 30 days.
- Inspect the diffuser head monthly and replace after 6 months or 6 refills for best results.
- Use alone or in combination with Adaptil™ Spray